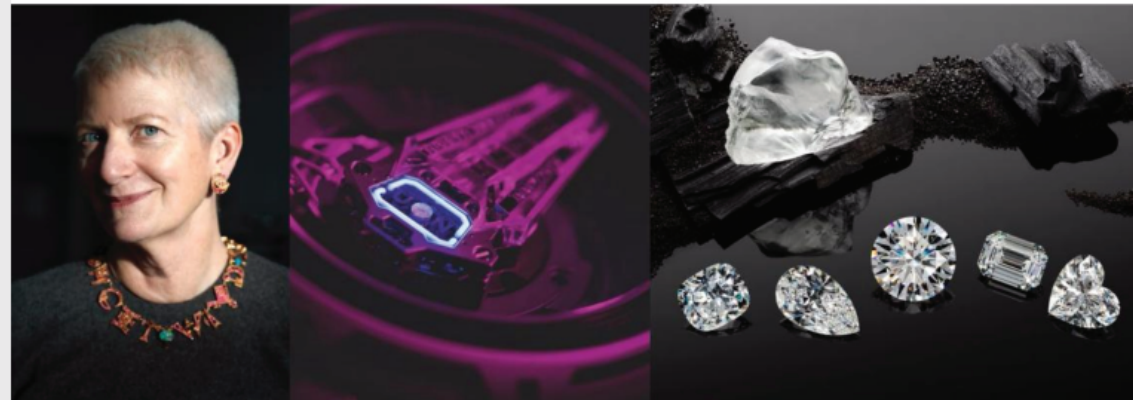


Jewellery Historian



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ARTISTAR JEWELS



Foto: courtesy of ARTISTAR JEWELS © ARTISTAR JEWELS 2017

Left page : "Fan Ring" by Gianni De Benedittis

Artistar Jewels is the unmissable date for all the contemporary jewel lovers. From the 23rd to the 26th of February 2017 142 international designers from all over the world will take part in the fourth edition of the project. 400 creations, mostly never seen before, from over 30 different countries. For the first time the event will take place in the prestigious Giureconsulti Palace in Milan during the fashion week of February. The next edition, that has a rise of the participants of 40% compared to the previous edition of 2016, increase the illustrious names and will host the amazing creations of Gillo Dorfles for San Lorenzo, GianCarlo Montebello and Philip Sajet.

Artistar Jewels is the event founded in 2012 by the designer Enzo Carbone and is now a benchmark in the contemporary jewelry scenario. An international showcase for well-known artists and springboard for emerging creative talents. The participants present their works, unique pieces or small series, selected for the high artistic value, for the technical experimentation and the stylistic research. Evocative body ornaments, very different for the materials and the techniques but linked by the fil rouge of the narration of a story, always present in each creation. Artistar Jewels is a project born with the aim of spreading the culture of contemporary jewelry and designed to anticipate the market trends, one of the first Italian realities which has exploited all the potentiality of the web to implement the commercialization of contemporary jewelry.

It's the only contest in Italy, and one of the few in the world, that offers a never given before and across-the-board reading on the latest evolution of contemporary jewels and offer all the selected participants the extraordinary possibility of taking part in a prestigious show, collaborating with experts in the sectors, taking part in a contest, selling the creations through the online shop platform www.artistarjewels.com and seeing the works in a publication distributed on the international scale.

Even for this edition the participants will see published in the volume Artistar Jewels 2017 the photos of the shooting organized by Artistar that for this edition will be curated the photographer Federico Barbieri. The book, edited by the publishing house Logo Fausto Lupetti, will be available on a nationally and internationally level: sold in all the bookstores in Italy and in all the major European capitals, and shipped to over 5,000 operators of the sector. The introductive texts will be written by Eugenia

Gadaleta, expert of contemporary jewelry, who, apart from being the Marketing & Communication Manager of Artistar, will curate the special contents of the volume Artistar Jewels 2017 together with Selene Oliva – fashion and jewels freelance journalist

The jury is made of new personalities: Elisabetta Barracchia – Editor of Vogue Accessory and Creative Director of the Fashion Department of Vanity Fair – Mariastella Campi – fashion journalist – Bianca Cappello – historian and critic of jewelry – Gianni De Liguoro – founder and stylist of the De Liguoro brand and also protagonist of a special exhibition in a special area – Guido Solari – founder and owner of the Scuola orafa Ambrosiana of Milan via Savona, 20 – Liza Urla – one of the top jewelry blogger and founder of GEMOLOGUE.

The three winners will have the chance to participate for free in Artistar Jewels 2018 and will be included as special contents in the 2018 book. Other significant news is the chance for one of the participant to collaborate with the bijoux brand De Liguoro. Selected by the founder and juror Giovanni De Liguoro who in the eighties collaborated with the top brands of the fashion Made in Italy, from Trussardi to Alberta Ferretti, the artists will help in the personalization of a maison's jewels which will then be produced. A idea born to create new synergies and that is the perfect summary between tradition and innovation. To an under 27 designer, Scuola Orafa Ambrosiana of Milan will offer the free participation to the Professional Goldsmithing course to learn all the most important laboratory techniques, with the realization of several goldsmithing jewels designed by the School. Finally, for the very first time, a selection of the artworks will be hosted by eminent galleries: Spazio Espositivo Adiacenze of Amerigo Mariotti and Daniela Tozzi in Bologna, Creativity Oggetti of Susanna Maffini in Turin.

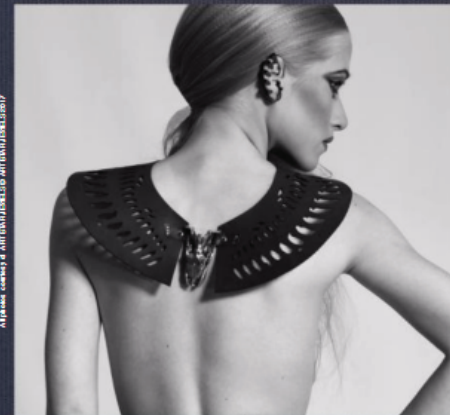
"I'm very proud of the results we achieved in these four years and we're happy to announce the new edition of Artistar Jewels, improved in the contents and in the collaborations. The contemporary jewelry scenario is growing and we are investing in the scouting activities and in the communication sector and this efforts are giving great results. Artistar is a one-of-kind project that offers visibility at all the levels and business opportunities. Milan is a strategic city – said Enzo Carbone, founder of Artistar – From Artistar we embrace all the market's needs and we work to give the maximum emphasis on all the sector's protagonists. The fashion week is a fundamental occasion to present the the most prominent sector's workers all the international excellences of the contemporary jewelry scenario and will also be one of the few events of that week to be open to public and with free entrance. Spreading the contemporary jewelry culture that goes from art, fashion and design, characterized by a strong narrative power, able to demolished the rules of the traditional jewelry, still not very well known in Italy, is for Artistar not an exclusive luxury but a inclusive obligation.

On February 24th in Palazzo Giureconsulti the winners of the contest will be announced during an invitational event.

Artistar Jewel 2017 (23-26 February 2017)

Palazzo Giureconsulti, Milano
Via Mercanti, 2
Hours: 9:30 – 18:00 (open to public)

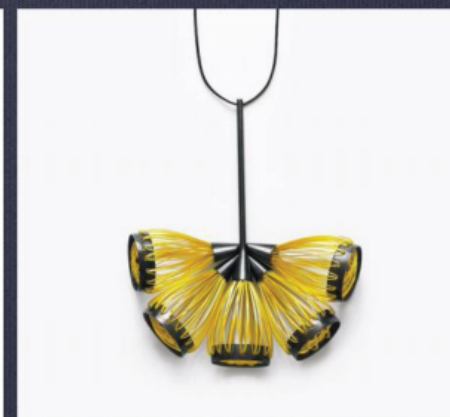
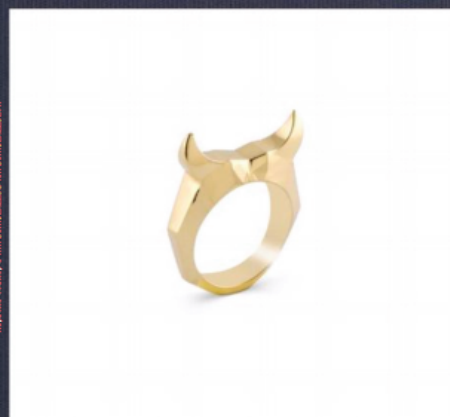
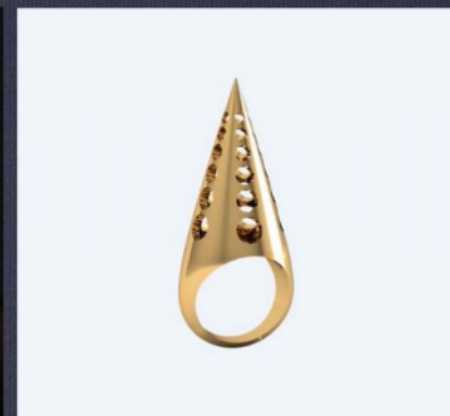
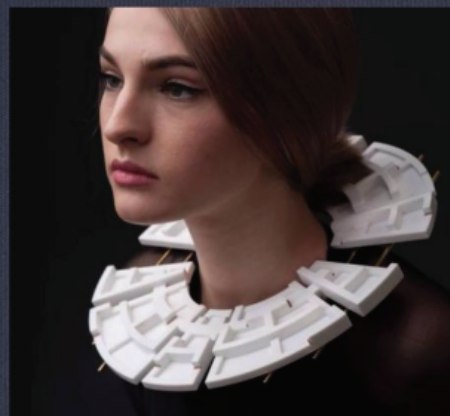
FREE ENTRANCE



From top to bottom, from left to right : Serpentine Necklace by B.Dodi, FuturoRemoto ring by Gianni De Benedittis, Nefertiti necklace by B.Dodi, Necklace "PianoPiano" by Reem Jano Jewelry

PARTICIPATING ARTISTS

"U", Adiacenze, Alas Arte, Alberto Longo, Alessandra Casoli, Alessandro Pagani, Algares di Alba Gallizia, Alina Simion, Ana Hagopian, Andrea Barrera Velásquez, Andreia Gabriela Popescu, Angela Malhães Torres, Anita Sondore, Anna Ben Ruby Jewelry Design, Anna Maria Pitt Jewellery Art Ltd, Anne Poon, Antoaneta Stereva Design, Apuania Gioielli, Arianna Celentano, ARIEL.C by Sihua Ariel Chen, ArteFatto, Artisticalmente di Leonardi Emanuele, Atelier Jamais, Aurum by Gudbjörg, AvetaBiagiDesign, B étoile, B_Dodi design, Birgit Damer, Boltestern, Catalin Ungureanu, Cecile van Eeden jewellery, Chevalley Cedric, Cindy Poole, Claudia Oddi, Clireu, Collezione dei calanchi, comivi di Ivana Comandini, Comotto Gioielli, Cristiana Turano Campello, Daniela Coppolino, Dashi Namdakov, Deberitz, Diana Sokolic for Diana'S, Donata Mapelli DonyOro, Dorothée Loustalot, Elèna Paolini Creazioni, Evgeniia Balashova, Faerber Studio by Aliza Guttman, Fiamma Tortoli, Fior di Loto, Fulvia Notari - Antares Venezia, Futuroremoto Gioielli di De Benedittis Gianni, Gabrielle Friedman Jewelry, Giorgia Iachizzi, Harriet Morris, Haven Design by Hagit Abenheimer, IngranArt by Simona Della Bella, Isabella Nurigiani, Iva Stojkovic Jewelry, Ivan Tobias Pettersson, Jane Swensen Jewelry, Jennie Sherwin, Jenny Lawlor, Jessica Marni Winchcombe, Ji Young Kim, K. Brunini Jewels, Kaja Gjedebø, Kate Bajic, Labros & Semeli, Liesbeth Busman, Linn Sigrid Bratland, Look at the cat atelier, Lorella Verrillo, Lutezia, Macratecna, Make Me by Alisa Čaber and Adi Rahić, Manuale Jewelry, Maria Azzurra Caridi, Mariana Rogoz, MarinaMa, Maschalina, MAUKE V Jewelry Amsterdam, Max Sytnikov, MetalTorks / Maayan Yablochnik, Michelle Chang, midzo, mimiétoile, Mohanna Mona, Monotip, MORPHÉ LONDON, Nahiot Hernández, Nassrin Vessalian, Neha Joyas S de RL de CV, Olga Zielińska, ONE OFF SRL - Emotional Hardware, Orietta Sacchi - Quezzo Design, Paola C. Gioielli, Paola Marchesi - FILARETE JEWELS, Paola Oregioni, Paolo Ricchiuti, Parme Marin, Patsa di Patrizia Santamaria, Pauletta Brooks Wearable Art, Peggy Creazioni by Rosa De Nicolo, Piera Legnaghi, Reem Jano Jewelry, Reje di Reneta Rosa, Richard Tang, Roberto Intorre Gioielleria Contemporanea, Rocks for the Myst, Ruta Naujalyte, Sabrina Facchetti, Sally Vanderpump, SAMANTA FIORENZA / GODI FIORENZA, Samokish, Sandra von Rubenwil, Sara Barroccu_BARSA design, Sebastian Schildt AB, Sheida Farrokhi, Simona Girelli, Simona Lomurno, Simona Stangalini, Sion Antique Treasures di Andrea Benvenuti, Siria Eco Design, Slast by Alena Willroth, Snem Yildirim, Susan Lenart Kazmer, Tagua organic art by Ofry Fridman, Theodora, Thya Bijoux di Lidia Sanna, Tisor gioielli, Touch by Olga Chernyshova, Uqualimai di Cristiana Del Bello, Valerie Ostenak, VetroGioielli di Sara Talso Morandotti, Vitalba Canino Gioielli, Werner Altinger, Wood&cut, XAPA'CREAZIONI, Ying Chen



Alas arte.com | ARTISTAR JEWELS 2017

From top to bottom, from left to right : Necklace "Lost found lost" by Andreia Gabriela Popescu, Cone Ring by Sheida Farrokhi, "Bull Ring" by Sheida Farrokhi, Necklace "Five In A Row" by Snem Yildirim